

## The Difficulties of Recruiting Talent

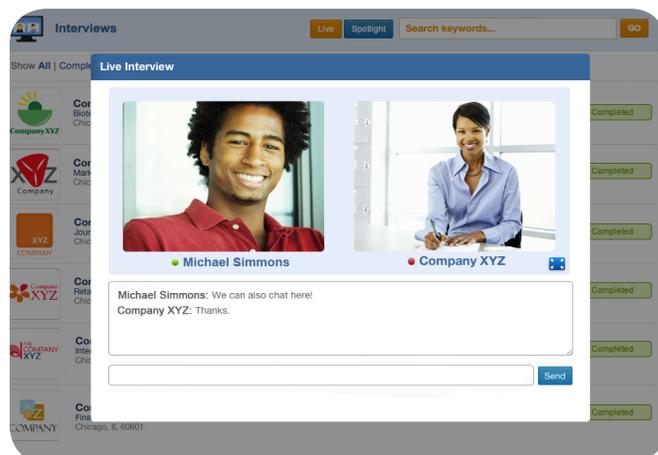
Posting jobs, reviewing applications, screening candidates and finally interviewing top prospects is time consuming and expensive. The process is even more difficult with today's economic conditions.

- **Increased Number of Applicants:** Record numbers of laid-off job seekers and under-paid employees are applying for jobs every day. Email inboxes are flooded with applications in just hours.
- **Increased Screening Efforts:** Identifying qualified talent has never been more difficult due to time associated with screening the large number of applications.
- **Job Posting is Expensive:** Posting just one job on a major online job board now costs companies more than \$200.00/month.
- **Just a Pile of Resumes:** Companies are unable to judge an applicant's communication skills and candor just from their resume. Instead, phone and first round interviews are set up to evaluate this.

## Improve Your Recruiting Process

There is a smarter, faster and easier way to streamline your talent acquisition process. Spark Hire eliminates the headaches associated the traditional online job market.

- **Lower Costs:** Spark Hire is the most cost effective solution. Reduce the time and money spent in posting jobs, screening candidates and even interviewing top prospects.
- **Reduced Screening Time:** Screening candidates has never been easier. A number of Spark Hire video based services allow you to get a better understanding of your applicants.
- **Interviewing Made Easy:** Spark Hire offers a convenient way of conducting multiple types of interviews. Interview candidates nationwide faster than ever.



## Spark Hire Features

Spark Hire provides your company with innovative tools that help simplify your talent acquisition process.

- **Company Profile:** Promote your brand, work environment and career opportunities on a clean, visually appealing profile. You can even embed a company video to further promote your company.
- **Post a Job:** Quickly create a job post detailing information about the position and its requirements.
- **View Profiles:** View information about your applicants such as their experience, education and references.
- **Profile Videos:** View 60 second videos created by applicants in which they promote what they can bring to your company. These videos bring applicants' resumes to life and allow you to observe their creativity and communication skills.
- **Spotlight Interviews:** Want to know more about an applicant? In this one-way interview, you can send multiple questions to an applicant who then responds with 60 second, recorded video answers. Watch the responses at your convenience and decide if a candidate is a top prospect.
- **Live Interviews:** Engage in face to face online interviews with your top prospects via webcam. Record the interview and watch it later, all without downloading any software.

## Spark Hire Simplifies Your Search

Spark Hire lets you post a job, receive applications, screen candidates and even interview prospects all at no charge.

- **It is FREE:** 100% free to any company
- **Sign Up Now on [www.SparkHire.com](http://www.SparkHire.com)!**

